

# Keeping our workers healthy and physically active as they age

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## Physical activity and health: historical perspective

"All parts of the body which have a function, if used in moderation and exercised in labours in which each is accustomed, become thereby healthy, well-developed, and age more slowly, but if unused and left idle, they become liable to disease, defective in growth and age quickly."

Hippocrates, 400 BC. Island of Kos (Greece)



# Incidence of coronary heart disease per 1000 London transport workers per year *Morris et al, 1954*





Controlling for age, drivers of double-decker buses — who sat still for 90% of their shift — had substantially more heart disease than conductors, who would typically pound up and down as many as 750 steps to and from the top deck every working day.





## Why is physical inactivity such an important public health issue?

#### Physical inactivity:

-4th leading risk factor for the prevention of non-communicable disease, preceded only by smoking, hypertension, and high blood glucose levels (WHO 2009)

-accounted for more than 3 million preventable deaths globally in 2010 (WHO 2010)



## More steps = longer life



PLOS ONE | DOI:10.1371/journal.pone.0141274 November 4, 2015

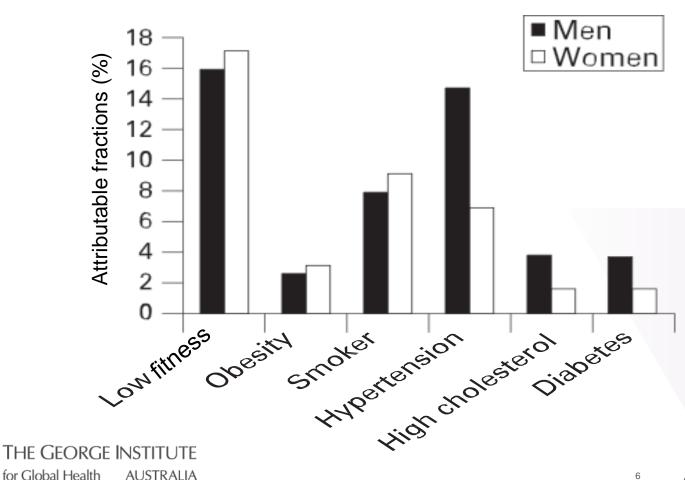
**RESEARCH ARTICLE** 

Objectively Measured Daily Steps and Subsequent Long Term All-Cause Mortality: The Tasped Prospective Cohort Study

Terence Dwyer<sup>1,2,3</sup>, Angela Pezic<sup>3</sup>, Cong Sun<sup>3,4</sup>, Jenny Cochrane<sup>2</sup>, Alison Venn<sup>2</sup>, Velandai Srikanth<sup>5</sup>, Graeme Jones<sup>2</sup>, Robin Shook<sup>6</sup>, Xuemei Sui<sup>6,7</sup>, Andrew Ortaglia<sup>6,8</sup>, Steven Blair<sup>6,7,8</sup>, Anne-Louise Ponsonby<sup>2,3,4</sup>\*

- >2500 people, mean age 58 years
- Wore pedometers at baseline and year 3
- Followed up for 15 years to see who died
- $\uparrow$  steps from 1,000 to 10,000/ day= 46%  $\downarrow$  in risk of early death
- $\uparrow$  steps from 1,000 to 3,000/ day= 12%  $\downarrow$  in risk of early death

## Low fitness increases risk of mortality



### Exercise is medicine

Exercise is life
Exercise is health
Exercise Is Medicine





Health benefits with regular physical activity



50%

Reduction in the incidence of diabetes

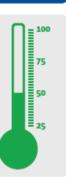
#### DECREASES DEPRESSION

As effectively as medications or behavioural therapy



50%

Reduction in the incidence of High Blood Pressure



SOUTH ALMOST BREAST CANCER MORTALITY AND RISK OF RECURRENCE

Exercise is life
Exercise is health
Exercise Is Medicine





Health benefits with regular physical activity



40%

Reduction in the risk of Heart Disease

1/3

Reduction in the risk of developing Alzheimers Disease



60%

LOWER RISK OF

27%

LOWER RISK OF STROKE

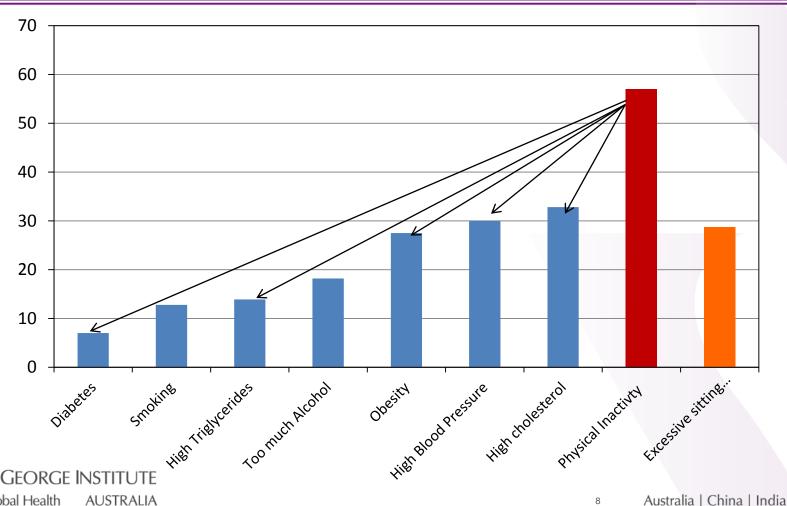


TRAINING 8-12 rops XZ

Third Party Logo to go here

## CVD risk factor prevalence, Australia, most recent data

(Sources: Australian Bureau of Statistics; Australian Institute of Health and Welfare)



## Physical Activity Guidelines

TABLE 2.4 ACSM Guidelines for Exercise Prescription

Quality	1975	1995	
Frequency	Three times per week	Three to five times per week	
Intensity	60-90% VO₂max	40-85% VO₂max	
Duration	20-30 min	20-30 min	

Data from Department of Health and Human Services 1996.

Physical Activity and Health

1996

A Report of the Surgeon General Executive Summary







Physical Activity
1999 Guidelines
for Australians

Scientific Background Report

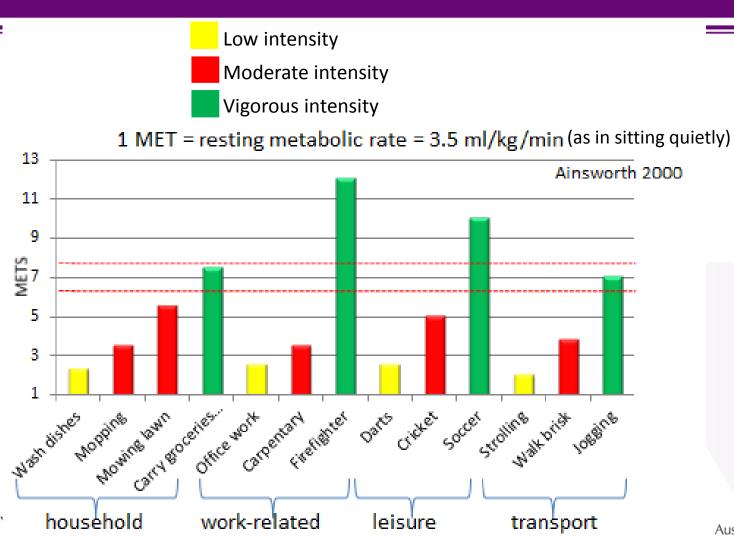


AUSTRALIA'S PHYSICAL ACTIVITY AND SEDENTARY BEHAVIOUR GUIDELINES

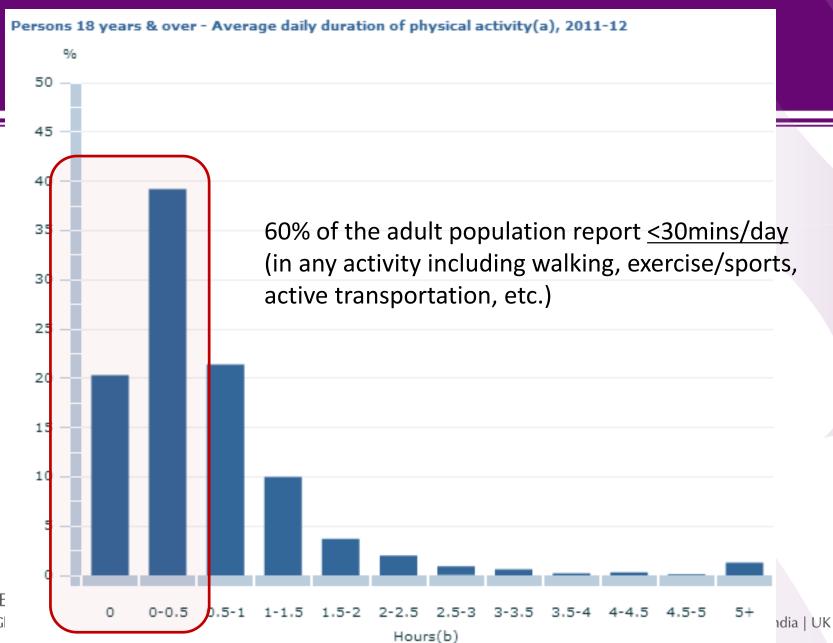
## Physical activity guidelines for older adults



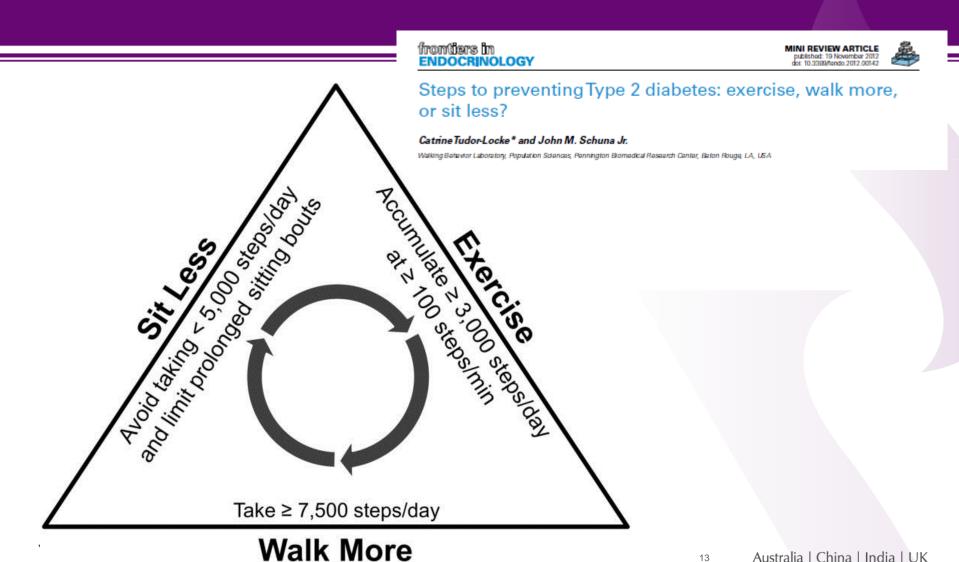
## Physical activity domains and intensity



## Australian Health Survey 2012



## A simple message: Walk more, sit less, exercise!



## The benefits of active workplaces

Increased opportunity for physical activity in the workplace is associated with:

- Improved employee engagement and morale
- Increased concentration and productivity
- Improved team relationships
- Reduced stress levels
- Reduced sickness-related absenteeism
- Improved corporate image

Reference: The Health and Productivity Institute of Australia (2010). Best-Practice Guidelines Workplace Health in Australia, p 6.

## Active workplaces



Active workstation





Sit and stand desks

- Active commuting
- Walking or standing meetings
- •Use stairs not lift
- •Stand up while talking on phone



#### **HOW IT WORKS**

#### **FORM TEAMS OF 7**

Employees sign up in teams of 7 and tap into the collective accountability that already exists in your workplace.



#### SIMPLE SIGN UP

Time is valuable, so the GCC's sign up is short and sweet and includes bespoke marketing material guaranteed to maximise anticipation and participation.



#### STARTER KIT

Every participant receives two GCC Pulses, which are engineered with total flexibility in mind (everything counts), they track daily activity straight out of



the box; No set up. No downloads. No charging.



#### GCC ME

An employee's dynamic, virtual, scale model of themselves which brings to life the positive impact their new habits and behaviours are having in real time.



#### THE 100-DAY JOURNEY

GCC's first challenge is a 100-day virtual tour around the world, which sets a daily target of 10,000 steps and provides a journey of discovery and reward. The more active you are in the real world, the further you progress in our virtual world.



#### **GCC NUTRITION**

A personalised suite of scientifically developed tools that change employees' relationship with nutrition so they can sustainably achieve and maintain a healthy weight.



#### GCC SPRINT

An individual challenge designed to maintain physical activity levels during the holiday season, typically when people need our help the most

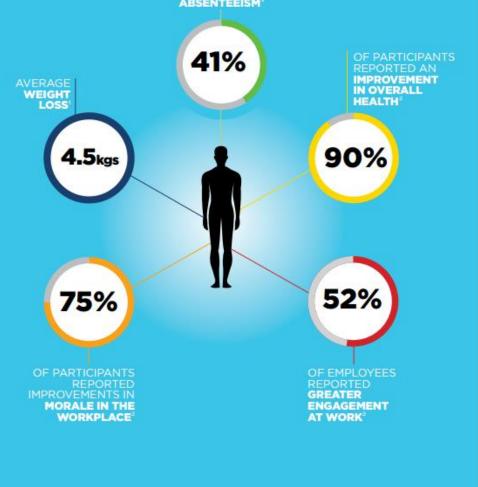


# https://www.gettheworldmoving.com

Corporate wellness programme

**Global Corporate Challenge** 

#### WHAT THE NUMBERS SAY -1 MILLION **EVERY** 4,000+ 185 COUNTRIES INDUSTRY REDUCTION IN ABSENTEEISM 41% OF PARTICIPANTS REPORTED AN IMPROVEMENT IN OVERALL HEALTH WEIGHT LOSS













## Physical activity and older people (60+)

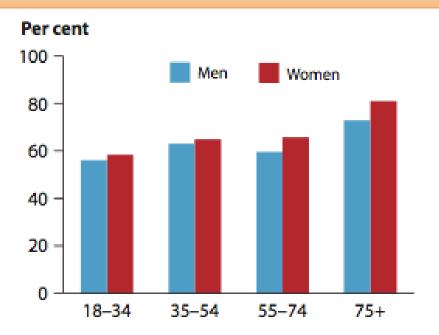
Health conditions ass	sociated with age:	
☐ CHD		
Diabetes		
☐ Stroke		
Sarcopenia	PHYSICAL ACTIVITY HAS A ROLE IN	1 THE
☐ Falls	PREVENTION OR MANAGEMENT O	F ALL
Insomnia	THESE CONDITIONS!	
Depression		
Low back pain		
Dementia		
☐ Cancer		

## Physical inactivity increases with age

**Physical inactivity.** The percentage of adults who did not participate in sufficient regular physical activity to gain a health benefit. The recommended minimum level of activity is 150 minutes per week of walking or other moderate or vigorous activity, over at least five sessions.



- In 2007–08, most adults (62%) did not do the recommended amount of physical activity.
- Physical inactivity increased with age—76% of people aged 75 and over did not meet the guidelines, compared with 57% of people aged 18–34.
- Women were slightly more likely than men to be physically inactive.



## Combining Physical Activity Promotion and Fall Prevention for Healthy Ageing

#### **Background**

- Older people are particularly inactive.
- Encouraging older people to be more active may also increase risk of falling (Ebrahim et al, 1997 & Lawton et al, 2008)
- Should physical activity programs for older adults include fall prevention components?

#### Aim

 To evaluate the impact of a physical activity promotion and fall prevention intervention on physical activity and mobility goal attainment compared with an advice brochure



## Study methods



#### **Participants:**

- 130 people aged 60+ years
- Users of the internet; live at home; leave the house regularly

#### Intervention group:

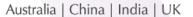
- Fall prevention advice brochure
- QuickScreen fall risk assessment
- Safe mobility advice
- Wear Fitbit activity tracker
- Fortnightly phone-based health coaching for 6 months

#### **Control group:**

Fall prevention advice brochure only







### Conclusions

- Physical activity is essential for optimising health and preventing many chronic diseases throughout the lifespan
- Inactivity is a major public health problem that requires the attention of researchers, clinicians, policy makers and employees
- A 1% gain in the proportion of the population that is sufficiently active:
  - = \$8 million saved in healthcare costs
  - =122 deaths prevented/year from heart disease, diabetes and colon cancer *stephenson J, et al.* (2000). *Canberra: Comm DoH &Aged Care*

### "move more, sit less, live longer!"



## Thanks for your attention!

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