STAKEHOLDER PACK

Support for Current COVID-19 Outbreaks

August 2021



www.health.gov.au









CONTENTS

Introduction	3
In this Pack	4
What you can do to help	5
Video	6-7
Posters	8-11
Social Media Resources	12-13
Mental Health Resources	14-15
How to use Social Media Assets	16





INTRODUCTION

The Department of Health is committed to making critical COVID-19 safety and COVID-19 vaccine information available to everyone in Australia, including culturally and linguistically diverse communities. This stakeholder pack includes in-language communication resources to support recent outbreak situations across Australia, particularly in NSW, Victoria and the ACT.

You are receiving this pack because you are a key stakeholder with important connections in your community. We encourage you to share the resources in this pack throughout your multicultural networks.

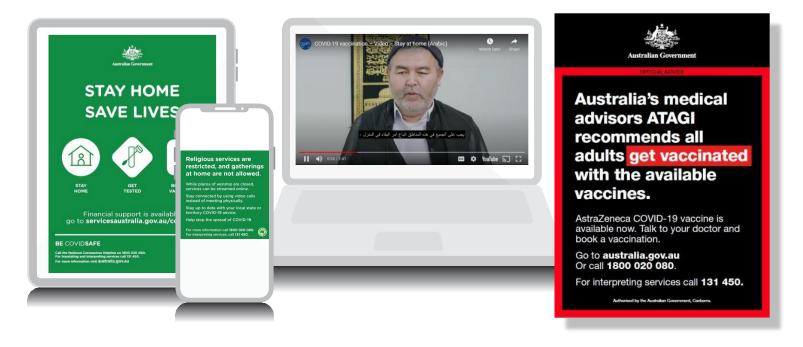
With your help and support, we can ensure everyone stays informed about COVID-19 and COVID-19 vaccines through official sources.





IN THIS PACK

This pack includes in-language videos, posters, and social media assets with information on COVID-19 vaccinations; getting tested for COVID-19; staying home to stay safe; religious services during lockdowns; available financial support and other information on the COVID-19 vaccine rollout.







WHAT YOU CAN DO TO HELP

- Sharing the materials available in this stakeholder kit with your community by email, social media, or via messaging apps such as WhatsApp, Viber, WeChat, Messenger and others.
- Printing fact sheets or posters and displaying them in your place of work or community organisation.
- Directing people to the Department of Health website for the latest information and updates. The
 website has information on COVID-19 vaccines available in 63 languages:
 www.health.gov.au/covid19-vaccines-languages
- Directing people to the Services Australia website for in-language information on financial support and eligibility: www.servicesaustralia.gov.au/individuals/services/centrelink/covid-19-disaster-payment
- Encouraging your community to continue safe practices to stop COVID-19 from spreading. Get vaccinated for COVID-19, stay 1.5 metres away from others, stay home when you are sick, get tested for COVID-19 and wear a mask when required.
- Advising anyone who would like more information to call the National Coronavirus Help Line on 1800 020 080. It operates 24 hours a day, seven days a week. People who do not speak English can access interpreting services by calling 131 450.





VIDEO

STAY AT HOME

In these videos, doctors and community leaders explain the importance of staying home, getting tested, and getting vaccinated during the Greater Sydney COVID-19 outbreak.



<u>Arabic</u>	<u>Greek</u>	<u>Punjabi</u>	Tagalog
<u>Assyrian</u>	<u>Hindi</u>	<u>Samoan</u>	<u>Tongan</u>
<u>Bengali</u>	<u>Italian</u>	<u>Sinhalese</u>	<u>Vietnamese</u>
<u>Cantonese</u>	<u>Khmer</u>	<u>Somali</u>	
<u>Dinka</u>	<u>Korean</u>	<u>Spanish</u>	
English	<u>Mandarin</u>	<u>Swahili</u>	





VIDEO

DR LUCAS DE TOCA: WHY COVID-19 VACCINES ARE IMPORTANT IN AN OUTBREAK

In these videos, Dr Lucas de Toca, First Assistant Secretary at the Department of Health, explains the importance of COVID-19 vaccines in an outbreak setting.



<u>Arabic</u>	<u>Greek</u>	<u>Punjabi</u>	<u>Tagalog</u>
<u>Assyrian</u>	<u>Hindi</u>	Samoan	Tongan
<u>Bengali</u>	<u>Italian</u>	<u>Sinhala</u>	<u>Vietnamese</u>
<u>Cantonese</u>	<u>Khmer</u>	<u>Somali</u>	
<u>Dinka</u>	<u>Korean</u>	Spanish	
English	Mandarin	Swahili	





POSTER

ATAGI ADVICE ON VACCINATION



This poster explains that ATAGI recommends all adults get vaccinated for COVID-19 with the available vaccines.





POSTERSTAY HOME, GET TESTED, FINANCIAL SUPPORT AVAILABLE



This poster tells people to stay home, get tested, and that financial support is available.





POSTER

STAY HOME, SAVE LIVES



This poster encourages people to stay home, get tested, and book their vaccination for COVID-19.







POSTER

RELIGIOUS SERVICES DURING COVID-19 OUTBREAKS



This poster has information about religious services during COVID-19.





SOCIAL MEDIA RESOURCES

STAY HOME, SAVE LIVES



This social media tile includes key messages about staying home, getting tested, booking vaccinations and financial support.

The in-language social media tiles are available for download from the <u>Department of Health website</u>.





13

SOCIAL MEDIA RESOURCES

RELIGIOUS SERVICES DURING COVID-19 OUTBREAKS



This social tile explains celebrating religious services during COVID-19 outbreaks.

In-language social media tiles are available for download from the Department of Health website.





MENTAL HEALTH RESOURCES

FACTSHEETS

These translated factsheets are about how to take care of your mental wellbeing and available in 27 languages.



Signs and Symptoms download



Looking after your Mental Health and Wellbeing download



Where to go for help and support download

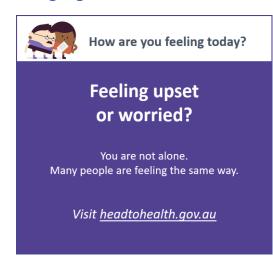




MENTAL HEALTH RESOURCES

SOCIAL MEDIA TILES

These social media tiles provide information and support to manage mental health and are available in 19 languages.



Feeling upset or worried? download



Looking after your Mental Health <u>download</u>



Support is available download





HOW TO USE SOCIAL MEDIA ASSETS

Information on this page outlines how social media assets can be used. Follow these simple steps to upload your post:



Choose the resource in this stakeholder pack that you would like to download and click on the link.



Go to the language you would like, click the download button and the resource will save to the download folder on your device.



Check your download folder for the resource and move it to a personal folder or onto your desktop for easy access.



Open any of your social media accounts such as Facebook, Instagram, Signal or Whatsapp and upload the resource from your chosen folder.



You can use the information in this pack to write a post to go with the image.

Tips...



- You can adapt the key messages to write your post in a way that is appropriate for your community.
- Deliver the message in a helpful way that encourages your community to share your post.

For further information visit

www.health.gov.au/covid19-vaccines-languages

For further information on financial assistance visit

https://www.servicesaustralia.gov.au/individuals/services/

centrelink/covid-19-disaster-payment



www.health.gov.au



