

COLLEGE POLICY & ADVOCACY COUNCIL

COMMUNIQUE: MEETING OF 20 NOVEMBER 2019

The College Policy and Advocacy Council (P&A Council) met on Wednesday 20 November 2019, with almost all 28 College body members representatives present on the day. Thank you to everyone who attended.

The day started with a presentation from visiting Harvard Medical School Professor of Health Care Policy, Professor Bruce Landon. Professor Landon spoke on the impact on health care delivery of innovative payment model reforms in the US. An interesting subject which links to the work the College is doing in health system reform.

This presentation was followed by an update from our CPAC member and member of the College Council, Professor Nick Buckmaster on work being led by College Council meeting on rural and regional health workforce and the physician of the future.

The Director of P&A, Patrick Tobin, led a discussion and workshop on how the College can measure the impact and success of its policy and advocacy activities. CPAC worked in small groups to discuss the challenges and potential methods for measuring advocacy impact. A framework will be developed based on CPAC's feedback.

During the afternoon CPAC reviewed the progress of projects on the CPAC 2019 work plan, and heard the recent successes of the College in policy and advocacy over the last 6 months presented in the [P&A Report](#). CPAC also reviewed the 2020 work plan, which represents a sustained commitment to key strategic advocacy priorities as well as a wide range of collaborative and delegated specialty priorities. After feedback from CPAC the P&A Unit will update the 2020 work plan and re-submit to CPAC for final approval out of session prior to the April 2020 meeting.

CPAC discussed opportunities for improved member engagement in & communication of the activities of College policy and advocacy. CPAC members provided their insights on how the P&A Unit could engage better with members. The P&A Unit will use this feedback for review in ongoing engagement and communications improvements.

Each member gave a report on a key activity of their College body, which demonstrated the range of projects and initiatives undertaken by areas of the College.

CPAC considered how they could improve their future meetings, including agenda development, meeting format and member input. Further consideration will be given to this with the CPAC Executive Committee for the 2020 meetings.

CPAC 2020 dates are:

- 22 April 2020
- 28 October 2020

Professor Niki Ellis

Chair, College Policy and Advocacy Council