



RACP LIFT 2026: SPONSORSHIP PACKAGES

WELCOME

The Royal Australasian College of Physicians (RACP) represents over 33,000 medical specialists (Fellows and trainees) from 33 different specialties, across Australia and Aotearoa New Zealand.

The RACP provides training, continuing professional development (CPD) and education for members, and Overseas Trained Physicians who wish to practise as a physician in either country.

RACP Fellows work across Adult Health Medicine and Paediatrics, in fields such as Cardiology, Dermatology, Endocrinology, Gastroenterology, General and Acute Care Medicine, Geriatric Medicine, General Paediatrics, Haematology, Immunology, Oncology, Neurology, Palliative Medicine, Public Health Medicine, Rheumatology and more.

The RACP's core business is to:

- Provide accredited specialist training to trainee doctors who have completed their medical degree and wish to further specialise as physicians.
- Provide Continuing Professional Development (CPD) and education for specialists who have completed their physician training and are now Fellows of the RACP.
- Assess Overseas Trained Physicians who wish to practise as physicians in Australia or New Zealand.
- Advocate for healthcare policies promoting the interests of our profession, our patients and our communities.
- Support medical graduates, Fellows and trainee physicians' education and research through the awarding of fellowships, grants and prizes.



PARTNERING WITH RACP LIFT 2026

For those looking to partner with the RACP, the RACP LIFT 2026 series will be the most targeted opportunity to engage with the largest number of Australian and New Zealand medical specialists over the course of 2026.

The **RACP LIFT Series** brings together leading clinicians from diverse specialties to share knowledge, research, and insights that shape the future of healthcare.

As a RACP LIFT 2026 partner, your brand will gain significant visibility with a highly targeted and influential audience. This program provides interested organisations with the ability to connect with key decision makers in major hospitals, research centres and tertiary institutions, as well as building life-long relationships with those who will become the future of specialist medicine.

This document provides detailed information on each of the sponsorship packages available for the RACP LIFT 2026 series.

- [RACP LIFT 2026 Presenting Sponsor](#)
- [Rapid Fire Clinical Updates](#)
- [In-Conversation Series](#)
- [Trainee Conference](#)

RACP LIFT 2026 – PRESENTING SPONSOR

SPONSORSHIP NAME	RACP LIFT 2026 presented by <SPONSOR NAME>	
NUMBER OF OPPORTUNITIES	One	
COST	\$60,000	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	All materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - homepage ▪ RACP LIFT Event website - sponsor page ▪ Events registration website (EventsAir) ▪ RACP LIFT eDM (all) - pre and post event ▪ RACP LIFT eDM (per event) - pre and post event ▪ Event programs - printed ▪ RACP LIFT Pullup banners ▪ Event holding slides (all events) ▪ Event holding slides (per event) ▪ Digital screen in event space (where used) ▪ RACP marketing promotional video for RACP LIFT 2026 program ▪ Delegate name badges (all events)
	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Pull up banner - registration desk (all RACP LIFT 2026 events)
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event opening remarks (all RACP LIFT 2026 events)
	Social media campaign	<ul style="list-style-type: none"> ▪ Acknowledgement in social media campaign
Speaking opportunities	A word from our sponsor (on stage presentation)	<ul style="list-style-type: none"> ▪ Maximum three-minute at one of the RFCU or In-Conversation events <p><i>Script is to be pre-approved by RACP before the event.</i></p>
On-site	Delegates	<ul style="list-style-type: none"> ▪ Two tickets at each of the RFCU events (x four events) ▪ Two tickets at each of the In-Conversation events (x two events) ▪ Two tickets at the Trainee Conference (one event, 2.5 days – including evening events) <p><i>All tickets include access to the networking sessions relevant to each event.</i></p>
	Display table	<ul style="list-style-type: none"> ▪ Display table at all RACP LIFT 2026 events
	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> ▪ Pull-up banner (standard) at event registration table – all RACP LIFT 2026 events

	Event staging	<ul style="list-style-type: none"> ▪ 30-second promo video played during event break (Trainee Conference) or networking session (RFCU and In Conversation events)
Marketing and Communications	RACP LIFT 2026 website	<ul style="list-style-type: none"> ▪ 30 second video on sponsor page on RACP LIFT website (sponsor supplied, RACP approved) ▪ 150-word profile on sponsor page on RACP LIFT website (sponsor supplied, RACP approved)
	RACP LIFT 2026 social media marketing campaign	<ul style="list-style-type: none"> ▪ Recognition in event social media marketing campaign (where appropriate) ▪ Inclusion in social media marketing thanking RACP LIFT Event Sponsors during marketing campaign

RAPID-FIRE CLINICAL UPDATE

TIER 1		
SPONSORSHIP NAME	RACP LIFT 2026 Rapid-Fire Clinical Updates Series Event Partner	
NUMBER OF OPPORTUNITIES	One	
COST	\$20,000	
INCLUSIONS		
	<i>DETAIL</i>	<i>CHANNEL</i>
Branding	Sponsorship title branding	All materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ RACP LIFT eDM (all) - pre and post event ▪ RACP LIFT eDM (per event) - pre and post event ▪ Event programs - printed ▪ RACP LIFT Pullup banners ▪ Event holding slides (all events) ▪ Event holding slides (per event) ▪ Digital screen in event space (where used)
	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Branded lanyards ▪ Branded tote bags ▪ Branded pens ▪ Branded notepads ▪ Pull up banner ▪ Other signage (RACP approved) – event space only
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event opening remarks (all RFCU events)
	Social media campaign	<ul style="list-style-type: none"> ▪ Acknowledgement in social media campaign
Speaking opportunities	Event welcome	<ul style="list-style-type: none"> ▪ Maximum two-minute at one (RFCU) event, <i>using provided event welcome script</i>
On-site	Delegates	<ul style="list-style-type: none"> ▪ Two tickets at each of the RFCU events (four events) <p><i>Includes access for both ticket holders to the at event networking session.</i></p>
	Display table	<ul style="list-style-type: none"> ▪ Display table at all RFCU events
	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> ▪ Pull-up banner (standard)

	Event staging	<ul style="list-style-type: none"> ▪ 30-second promo video played during event break or networking session
Marketing and Communications	RACP LIFT 2026 website	<ul style="list-style-type: none"> ▪ 150-word profile on sponsor page on RACP LIFT website (sponsor supplied, RACP approved)
	RACP LIFT 2026 social media marketing campaign	<ul style="list-style-type: none"> ▪ Recognition in event social media marketing campaign (where appropriate) ▪ Inclusion in social media marketing thanking RACP LIFT Event Sponsors during marketing campaign



TIER 2		
SPONSORSHIP NAME	RACP LIFT 2026 Rapid-Fire Clinical Updates Series Partner x LOCATION	
NUMBER OF OPPORTUNITIES	Four (one per event location)	
COST	\$6,000 (per event)	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ RACP LIFT eDM (per event) - pre and post event ▪ Event programs - printed ▪ Event holding slides (per event) – session only ▪ Digital screen in event space (where used) – session only ▪ Delegate name badges (where appropriate)
	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Pull up banner ▪ Other signage (RACP approved) – event space only
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event closing remarks (session only)
Speaking opportunities	Event thanks + wrap and closing remarks	<ul style="list-style-type: none"> ▪ Maximum two-minute at sponsored location event, <i>using provided thank you and closing remarks script.</i>
On-site	Delegates	<ul style="list-style-type: none"> ▪ Two x tickets at location event <p><i>Includes access for both ticket holders to the event networking session</i></p>

	Display table	<ul style="list-style-type: none"> Display table at the sponsored location
	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> Pull-up banner (standard) at side of stage
Marketing and Communications	RACP LIFT 2026 website	<ul style="list-style-type: none"> 100-word profile on sponsor page on RACP LIFT website (sponsor supplied, RACP approved)



TIER 3		
SPONSORSHIP NAME	RACP LIFT 2026 Rapid-Fire Clinical Updates Series - Lucky Door Prize	
NUMBER OF OPPORTUNITIES	Various	
COST	In-kind sponsorship	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> RACP LIFT Event website - sponsor page RACP LIFT Event website - specific event program page
Acknowledgement	Events	<ul style="list-style-type: none"> Acknowledgement in event closing remarks (session only)
On-site	Lucky door prize	<ul style="list-style-type: none"> All or selected events



TIER 4		
SPONSORSHIP NAME	RACP LIFT 2026 Rapid-Fire Clinical Updates Series – Tech Sponsor (Charging Station Sponsor)	
NUMBER OF OPPORTUNITIES	One	
COST	In-kind sponsorship	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website – sponsor page ▪ RACP LIFT Event website – specific event program page
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event closing remarks (session only)
On-site	Event staging	<ul style="list-style-type: none"> ▪ Station to be supplied by sponsor



TIER 5		
SPONSORSHIP NAME	RACP LIFT 2026 Rapid-Fire Clinical Updates Series – Event Scribing	
NUMBER OF OPPORTUNITIES	One	
COST	In-kind sponsorship or \$3000 one event; \$10,000 all events	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event closing remarks (session only)
On-site	Onsite activation	<ul style="list-style-type: none"> ▪ Event transcribing - emailed to attendees at their request (all or selected events)

IN-CONVERSATION

TIER 1		
SPONSORSHIP NAME	RACP LIFT 2026 In-Conversation Series Event Partner	
NUMBER OF OPPORTUNITIES	One	
COST	\$20,000	
INCLUSIONS		
	<i>DETAIL</i>	<i>CHANNEL</i>
Branding	Sponsorship title branding	All materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ RACP LIFT eDM (all) - pre and post event ▪ RACP LIFT eDM (per event) - pre and post event ▪ Event programs - printed ▪ RACP LIFT Pullup banners ▪ Event holding slides (all events) ▪ Event holding slides (per event) ▪ Digital screen in event space (where used)
	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Branded lanyards ▪ Branded tote bags ▪ Branded pens ▪ Branded notepads ▪ Pull up banner ▪ Other signage (RACP approved) – event space only
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event opening remarks (all In-Conversation events)
	Social media campaign	<ul style="list-style-type: none"> ▪ Acknowledgement in social media campaign
Speaking opportunities	Event welcome	<ul style="list-style-type: none"> ▪ Maximum two-minute at one In-Conversation event, <i>using provided welcome script</i>
On-site	Delegates	<ul style="list-style-type: none"> ▪ Two tickets at each of the In-Conversation events (2 events) <p><i>Includes access for both ticket holders to the at event networking session</i></p>
	Display table	<ul style="list-style-type: none"> ▪ Display table at all In-Conversation events
	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> ▪ Pull-up banner (standard)
	Event staging	<ul style="list-style-type: none"> ▪ 30-second promo video played during event break or networking session

Marketing and Communications	RACP LIFT 2026 website	<ul style="list-style-type: none"> ▪ 150-word profile on sponsor page on RACP LIFT website (sponsor supplied, RACP approved)
	RACP LIFT 2026 social media marketing campaign	<ul style="list-style-type: none"> ▪ Inclusion in social media marketing thanking RACP LIFT Event Sponsors during marketing campaign



TIER 2		
SPONSORSHIP NAME	RACP LIFT 2026 In-Conversation Event Partner x LOCATION	
NUMBER OF OPPORTUNITIES	Two (one per event location)	
COST	\$12,000 (per event)	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ RACP LIFT eDM (per event) - pre and post event ▪ Event programs - printed ▪ Event holding slides (per event) – session only ▪ Digital screen in event space (where used) – session only ▪ Delegate name badges (where appropriate)
	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Pull up banner ▪ Other signage (RACP approved) – event space only
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event closing remarks (session only)
Speaking opportunities	Event thanks + wrap and closing remarks	<ul style="list-style-type: none"> ▪ Maximum two-minute at sponsored event, <i>using provided thank you/closing remarks script.</i>
On-site	Delegates	<ul style="list-style-type: none"> ▪ Two tickets at the sponsored In-Conversation event <p><i>Includes access for both ticket holders to the at event networking session</i></p>
	Display table	<ul style="list-style-type: none"> ▪ Display table at sponsored location event
	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> ▪ Pull-up banner (standard)

Marketing and Communications	RACP LIFT 2026 website	<ul style="list-style-type: none"> ▪ 100-word profile on sponsor page on RACP LIFT website (sponsor supplied, RACP approved)
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TIER 3		
SPONSORSHIP NAME	RACP LIFT 2026 In-Conversation - Lucky Door Prize	
NUMBER OF OPPORTUNITIES	Various	
COST	In-kind sponsorship	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event closing remarks (session only)
On-site	Lucky door prize	<ul style="list-style-type: none"> ▪ All or selected events



TIER 4		
SPONSORSHIP NAME	RACP LIFT 2026 In-Conversation – Tech Sponsor (Charging Station Sponsor)	
NUMBER OF OPPORTUNITIES	One	
COST	In-kind sponsorship	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> RACP LIFT Event website – sponsor page RACP LIFT Event website – specific event program page
Acknowledgement	Events	<ul style="list-style-type: none"> Acknowledgement in event closing remarks (session only)
On-site	Onsite activation	<ul style="list-style-type: none"> Tech space: device charging station (all or selected events) supplied by sponsor



TIER 5		
SPONSORSHIP NAME	RACP LIFT 2026 In-Conversation – Event Scribing	
NUMBER OF OPPORTUNITIES	One	
COST	In-kind sponsorship or \$3000 one event; \$5000 for all events	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> RACP LIFT Event website - sponsor page RACP LIFT Event website - specific event program page
Acknowledgement	Events	<ul style="list-style-type: none"> Acknowledgement in event closing remarks (session only)
On-site	Event staging	<ul style="list-style-type: none"> Event transcribing - emailed to attendees at their request (all or selected events)

TRAINEE EVENT

TIER 1		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event Platinum Sponsor	
NUMBER OF OPPORTUNITIES	One	
COST	\$40,000	
INCLUSIONS		
	<i>DETAIL</i>	<i>CHANNEL</i>
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ Events registration website (EventsAir) ▪ RACP LIFT eDM - pre and post event ▪ Event programs - printed ▪ RACP LIFT Pullup banners ▪ Event holding slides ▪ Digital screen in event space (where used) ▪ Delegate name badges (where appropriate)
	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Branded lanyards ▪ Branded tote bags ▪ Branded pens ▪ Branded notepads ▪ Pull up banner at registration desk and side of stage ▪ Other signage (RACP approved) – event space only
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event opening remarks ▪ Acknowledgement in event closing remarks
	Social media campaign	<ul style="list-style-type: none"> ▪ Acknowledgement in social media campaign
Speaking opportunities	A word from our sponsor (on stage presentation)	<ul style="list-style-type: none"> ▪ Maximum three-minute at a pre-agreed session in the agenda <p><i>Script is to be pre-approved by RACP before the event</i></p>
On-site	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> ▪ Pull-up banner (standard) at event registration desk and side of stage
	Event staging	<ul style="list-style-type: none"> ▪ 30-second promo video played during event break or networking session
	Attendance	<ul style="list-style-type: none"> ▪ Two x two-day delegate registration pass – excludes evening events
	Display table	<ul style="list-style-type: none"> ▪ Display table at the event

Marketing and Communications	RACP LIFT 2026 website	<ul style="list-style-type: none"> ▪ 150-word profile on sponsor page on RACP LIFT website (sponsor supplied, RACP approved)
	RACP LIFT 2026 social media marketing campaign	<ul style="list-style-type: none"> ▪ Inclusion in social media marketing thanking RACP LIFT Event Sponsors during marketing campaign



TIER 2		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event Wellness Breakout Lounge Sponsor (Wellness Lounge, sponsored by...)	
NUMBER OF OPPORTUNITIES	One	
COST	\$15,000	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ RACP LIFT eDM - pre and post event ▪ Event programs - printed ▪ Event holding slides (per event) ▪ Digital screen in event space (where used)
	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Pull up banner in Wellness Breakout Lounge space ▪ Other signage (RACP approved) – event space only
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event closing remarks
On-site	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> ▪ Pull-up banner (standard) in Wellness Breakout Lounge space
	Event staging	<ul style="list-style-type: none"> ▪ 30-second promo video played during event break or networking session
	Attendance	<ul style="list-style-type: none"> ▪ One x pass to the Friday evening Welcome Reception ▪ Two x Sponsor Day tickets
	Display table	<ul style="list-style-type: none"> ▪ Display table at the event
Marketing and Communications	RACP LIFT 2026 website	<ul style="list-style-type: none"> ▪ 100-word profile on sponsor page on RACP LIFT website (sponsor supplied, RACP approved)



TIER 3		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event Headshot Photography Sponsor	
NUMBER OF OPPORTUNITIES	One	
COST	\$In-Kind to the value of, or providing \$8000	
INCLUSIONS		
	<i>DETAIL</i>	<i>CHANNEL</i>
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ RACP LIFT eDM - pre and post event ▪ Event holding slides ▪ Digital screen in event space (where used)
	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Pull up banner ▪ Other signage (RACP approved) – event space only
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event closing remarks
On-site	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> ▪ Pull-up banner (standard) at headshot photography space
	Photography	<ul style="list-style-type: none"> ▪ Sponsor to supply all own equipment to facilitate headshot photography <p><i>Provision of one headshot via digital link/QR code to delegates at event</i></p>
	Attendance	<ul style="list-style-type: none"> ▪ One x pass to the Friday evening Welcome Reception
Marketing and Communications	RACP LIFT 2026 website	<ul style="list-style-type: none"> ▪ 50-word profile on sponsor page on RACP LIFT website (sponsor supplied, RACP approved)



TIER 4		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event Educational Presentation Partner	
NUMBER OF OPPORTUNITIES	One	
COST	\$15,000	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ RACP LIFT eDM - pre and post event ▪ Event holding slides ▪ Digital screen in event space (where used)
	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Pull up banner to be onstage during presentation
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event closing remarks
On-site	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> ▪ Pull-up banner (standard) onstage during presentation
	Attendance	<ul style="list-style-type: none"> ▪ One x one-day (Saturday) Delegate Registration Pass <p><i>Excludes evening event</i></p>
Marketing and Communications	RACP LIFT 2026 website	<ul style="list-style-type: none"> ▪ 100-word profile on sponsor page on RACP LIFT website (sponsor supplied, RACP approved)
Trainee Event	Sponsored content sessions	<ul style="list-style-type: none"> ▪ 10-minute presentation <p><i>Topic and presentation to be approved by RACP.</i></p>



TIER 5		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event Welcome Evening Reception Sponsor	
NUMBER OF OPPORTUNITIES	One	
COST	\$20,000	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ Canape menu ▪ Event holding slides ▪ Digital screen in event space - event space only
	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Pull up banner - event space only ▪ Other signage (RACP approved) – event space only
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in evening reception opening remarks ▪ Acknowledgement in evening reception closing remarks
Speaking opportunities	Event thanks + wrap and closing remarks	<ul style="list-style-type: none"> ▪ Maximum two-minute thank you and closing remarks <p><i>Script to be provided by RACP.</i></p>
On-site	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> ▪ Pull-up banner (standard) in the event space only
	Attendance	<ul style="list-style-type: none"> ▪ Two x Welcome Reception evening event pass
Marketing and Communications	RACP LIFT 2026 website	<ul style="list-style-type: none"> ▪ 50-word profile on sponsor page on RACP LIFT website (sponsor supplied, RACP approved)



TIER 6		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event Coffee Cart Sponsor	
NUMBER OF OPPORTUNITIES	One	
COST	\$8,000 (across two days)	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ Event holding slides ▪ Digital screen in event space (event space only)
	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Branded coffee cups ▪ Pull-up banner (standard) at coffee cart or branded coffee cart ▪ Other signage (RACP approved) – event space only
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event closing remarks
On-site	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> ▪ Pull-up banner (standard) at coffee cart or branded coffee cart
	Display table	<ul style="list-style-type: none"> ▪ Display table at event
	Attendance	<ul style="list-style-type: none"> ▪ One x pass to the Friday evening Welcome Reception



TIER 7		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Headshot Photography Sponsor	
NUMBER OF OPPORTUNITIES	One	
COST	In-Kind to the value of or providing \$8000	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ Event holding slides ▪ Digital screen in event space (event space only)
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event closing remarks
On-site	Photographer	<ul style="list-style-type: none"> ▪ Event official photographer <p><i>Photographer to capture candid pictures and onstage presentation pictures throughout the event and provide all images to RACP post-event within 48-hours.</i></p>



TIER 8		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event Day 1 (Saturday or Sunday) Catering Sponsor	
NUMBER OF OPPORTUNITIES	Two	
COST	\$15,000.00	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ Event holding slides ▪ Digital screen in event space (event space only) ▪ A4 display stand on catering table/s
	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Pull up banner at start of catering service area ▪ Other signage (RACP approved) – event space only

Acknowledgement	Events	<ul style="list-style-type: none"> Acknowledgement in event closing remarks
Onsite	Attendance	<ul style="list-style-type: none"> Two x one-day delegate pass for Saturday or Sunday – <i>excludes evening event</i>
	Display table	<ul style="list-style-type: none"> Display table at the event



TIER 9		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event Rejuvenation Sponsor	
NUMBER OF OPPORTUNITIES	One	
COST	\$8,000	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> RACP LIFT Event website - sponsor page RACP LIFT Event website - specific event program page Event holding slides Digital screen in event space (event space only)
	Sponsor supplied: event day	<ul style="list-style-type: none"> Pull up banner at massage therapy space Other signage (RACP approved) – event space only
Acknowledgement	Events	<ul style="list-style-type: none"> Acknowledgement in event closing remarks
On-site	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> Pull-up banner (standard) at massage therapy space
	Display table	<ul style="list-style-type: none"> Display table at the event
	Onsite activation	<ul style="list-style-type: none"> On-site Rapid Massage Therapy <p><i>(Sourced by RACP, massage attended in public viewing areas)</i></p>



TIER 10		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event DJ Sponsor at Saturday evening event	
NUMBER OF OPPORTUNITIES	One	
COST	\$8,000	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ Event holding slides ▪ Digital screen in event space (event space only)
	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Pull up banner at entrance to event space ▪ Other signage (RACP approved) – event space only
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in evening event opening and closing remarks
On-site	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> ▪ Pull-up banner (standard) at entrance to event space
	Onsite activation	<ul style="list-style-type: none"> ▪ On site DJ for evening reception <p><i>DJ sourced by RACP</i></p>



TIER 11		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event DJ Sponsor at Day event	
NUMBER OF OPPORTUNITIES	One	
COST	\$8,000	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ Event holding slides ▪ Digital screen in event space (event space only)

	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Pull up banner at entrance to event space ▪ Other signage (RACP approved) – event space only
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in evening event opening and closing remarks
On-site	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> ▪ Pull-up banner (standard) at entrance to event space
	Onsite activation	<ul style="list-style-type: none"> ▪ On site DJ during day event <p><i>DJ sourced by RACP</i></p>



TIER 12		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event Breakfast Masterclass Sponsor	
NUMBER OF OPPORTUNITIES	Two (One x Saturday; One x Sunday)	
COST	\$15,000	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page ▪ RACP LIFT eDM - pre and post event ▪ Event holding slides (breakfast session only) ▪ Digital screen in event space (event space only)
	Sponsor supplied: event day	<ul style="list-style-type: none"> ▪ Pull up banner – breakfast masterclass space and duration only ▪ Other signage (RACP approved) – event space only
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event opening remarks (breakfast session only) ▪ Acknowledgement in event closing remarks (breakfast session only)
Speaking opportunities	Sponsor Commercial Speaker Session (Delegates attendance only)	<ul style="list-style-type: none"> ▪ 30-minute presentation <p><i>Presentation to be approved by organising committee</i></p>
On-site	Venue signage (Sponsor supplied)	<ul style="list-style-type: none"> ▪ Pull-up banner (standard) at breakfast masterclass space and duration only

	Attendance	<ul style="list-style-type: none"> Two x Breakfast Masterclass pass only, includes access to the breakfast networking
Marketing and Communications	RACP LIFT 2026 website	<ul style="list-style-type: none"> 50-word profile on sponsor page on RACP LIFT website (sponsor supplied, RACP approved)



TIER 13		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event - Lucky Door Prize	
NUMBER OF OPPORTUNITIES	Various	
COST	In-kind sponsorship	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> RACP LIFT Event website - sponsor page RACP LIFT Event website - specific event program page
Acknowledgement	Events	<ul style="list-style-type: none"> Acknowledgement in event closing remarks
On-site	Lucky door prize	<ul style="list-style-type: none"> All or selected events



TIER 14		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event – Tech Sponsor (Charging Station Sponsor)	
NUMBER OF OPPORTUNITIES	One	
COST	In-Kind to the value of or providing \$8000	
INCLUSIONS		
	DETAIL	CHANNEL
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> RACP LIFT Event website – sponsor page RACP LIFT Event website – specific event program page
Acknowledgement	Events	<ul style="list-style-type: none"> Acknowledgement in event closing remarks
On-site	Event staging	<ul style="list-style-type: none"> Tech space: device charging station

		Station can be supplied by sponsor in-kind, or RACP can source at above cost.
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TIER 15		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event – Event Scribing	
NUMBER OF OPPORTUNITIES	One	
COST	In-kind sponsorship or \$5000	
INCLUSIONS		
	<i>DETAIL</i>	<i>CHANNEL</i>
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event closing remarks (session only)
On-site	Event staging	<ul style="list-style-type: none"> ▪ Event transcribing - emailed to attendees at their request (all or selected events)
	Display table	<ul style="list-style-type: none"> ▪ Display table at the event
	Delegates	<ul style="list-style-type: none"> ▪ One x day delegate pass – excludes evening events



TIER 16		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event – Gift inclusions	
NUMBER OF OPPORTUNITIES	Various	
COST	In-kind sponsorship	
INCLUSIONS		
	<i>DETAIL</i>	<i>CHANNEL</i>
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event closing remarks (session only)



TIER 17		
SPONSORSHIP NAME	RACP LIFT 2026 Trainee Event – Water Bottle Sponsor	
NUMBER OF OPPORTUNITIES	One	
COST	In-kind sponsorship + \$4000	
INCLUSIONS		
	<i>DETAIL</i>	<i>CHANNEL</i>
Branding	Sponsorship title branding	Relevant materials
	Logo included on:	<ul style="list-style-type: none"> ▪ RACP LIFT Event website - sponsor page ▪ RACP LIFT Event website - specific event program page
Acknowledgement	Events	<ul style="list-style-type: none"> ▪ Acknowledgement in event closing remarks (session only)
Trainee Event	Breakout space	<ul style="list-style-type: none"> ▪ Branded water bottles (supplied at registration) ▪ Water bottles supplied by sponsor ▪ Other branded items

CONFIRMING SPONSORSHIP

Thank you for considering joining with RACP as a sponsor for RACP LIFT 2026.

Confirming your engagement as a partner, sponsor or exhibitor means you have accepted the terms and conditions as outlined in the booking form.

All RACP LIFT Series 2026 sponsorship opportunities are in AUD and exclude GST and are correct at the time of publishing.

To book a sponsorship package for RACP LIFT 2026, please follow the relevant link below to the series you are looking to sponsor. Please be advised the following links will take you to an external site that will allow you to book and pay for your sponsorship.

- [RACP LIFT 202 Presenting Sponsorship](#)
- [Rapid Fire Clinical Updates](#)
- [In-Conversation series](#)
- [Trainee Event](#)



QUESTIONS

If you have further questions or are keen to explore a bespoke partnership experience for RACP LIFT 2026, please contact our team.

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