

CREATING EQUITABLE AND HEALTHIER COMMUNITIES – COLLEGE POLICY AND ADVOCACY COUNCIL PLAN (CPAC)

A refreshed approach to maximise our impact

Together, RACP members are committed to leading and contributing to change for better health and wellbeing across the profession, populations and healthcare systems. This plan was developed with input and contribution from many members through consultation, surveys, and interviews, leading to a set of priorities that reflect key policy concerns of the College membership. This process was complemented by a valuable external review of the policy landscape and the involvement of CPAC Council, a widely representative and expert Committee.

To increase the impact of our advocacy, the CPAC Plan features some new or refreshed approaches. We will:



INCREASE INFLUENCE ON PUBLIC POLICY

A more targeted approach to policy and advocacy, with a sustained focus on a smaller number of key priorities by CPAC, will aim to achieve significant health system and health or social policy change. Advocacy takes time and a sustained focus.

We will strengthen our government relations practice to build parliamentary and government support for the real-world implementation of these priorities. New techniques and approaches will be employed that will drive closer linkages between our existing policy development approaches and future advocacy.

External opportunities that align with our advocacy priorities will also be pursued. Emergent issues that require College attention will continue to be addressed with appropriate resourcing. The policy and advocacy work of Division, Faculty, Chapter and Regional committee's remains important for the College, and opportunities for alignment with the key priorities of CPAC will add value. Policy and Advocacy acknowledges the importance of strategic allocation of resources to support this work.



EQUIP MEMBERS FOR ADVOCACY

Trainees and fellows are looking to develop competencies in policy and advocacy and to contribute to College advocacy. Members will be equipped to advocate through a conscious process of skill development and provision of toolkits and resources supporting policy priorities.

Planned advocacy campaigns, which aim to mobilise the expertise and influence of our members to achieve policy commitments from government, will increasingly feature in our activities. Two such campaigns being launched in 2022 are the Kids COVID Catch Up and the Healthy Climate Future.



ENGAGE THE COMMUNITY TO DRIVE CHANGE

We will increase engagement with communities, including by enhancing our media and social media presence, to raise public awareness of our advocacy and to inform Parliament of our community support for change. We will encourage members of the community to get involved in our key campaigns, which will, in turn, demonstrate the wide public support for our policy positions.



PRIORITISE PATIENTS AND CARERS EXPERIENCES

We will strive to put patients and carers at the heart of our activities, acknowledging the value of lived experience. We will aim to showcase lived experience, especially that of priority populations, through our strategic campaigns and our government relations.



BUILD QUALITY AND CULTURALLY-SAFE WAYS OF WORKING

CPAC will use the vision and foundation principles to promote culturally safe ways of working and demonstrates the RACP behaviours, attitudes, policies, and structures that are a part of the Indigenous Strategic Framework (ISF) and Reconciliation Action Plan (RAP) when considering all advocacy. These documents reflect key priorities developed through a comprehensive engagement process with members, including Indigenous leadership both within the College and with external peak Indigenous health bodies.



EVALUATE IMPACT TO INFORM ADVOCACY

A Monitoring and Evaluation Framework will be developed, piloted and implemented that will allow us to monitor, measure and evaluate our policy and advocacy techniques to inform future advocacy directions and approaches, and enhance accountability to the membership.



Our Vision

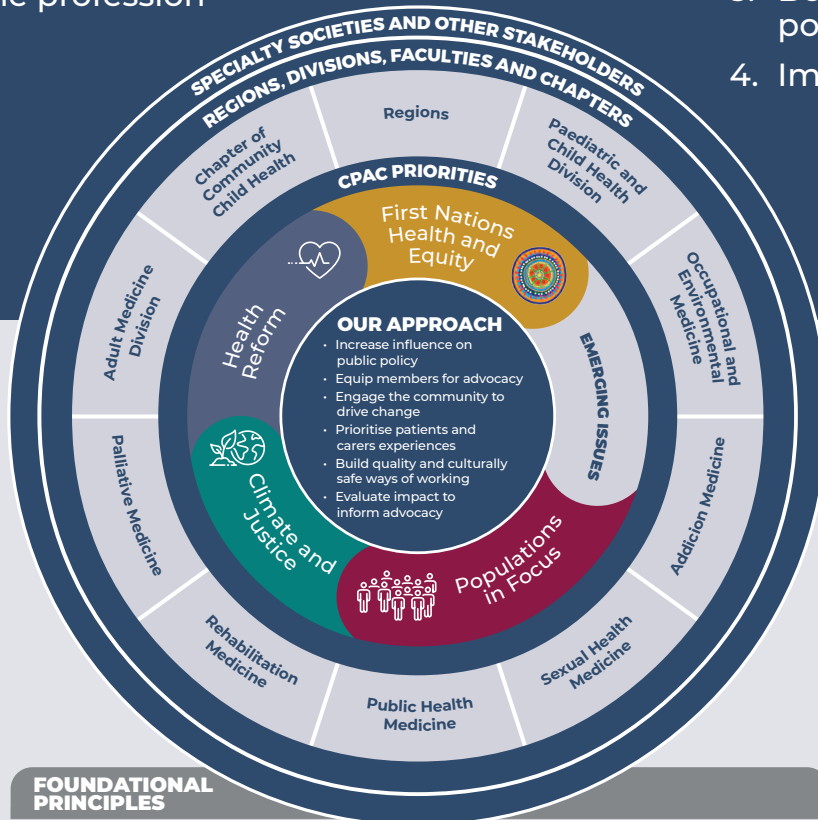
To be a leading voice for better health and wellbeing for all, advocating for the population, better health systems, and the profession

Our Lens – The Quadruple Aim

1. Provider Satisfaction
2. Efficiency and effectiveness of care
3. Better and more equitable population health
4. Improved patient experience

Our Approach

1. Increase influence on public policy
2. Equip members for advocacy
3. Engage the community to drive change
4. Prioritise patients and carers experiences
5. Build quality and culturally safe ways of working
6. Evaluate impact to inform advocacy



FOUNDATIONAL PRINCIPLES

- Justice and equity for Aboriginal, Torres Strait Islander and Māori and Pasifika peoples
- High quality, effective and sustainable health systems
- Diversity and inclusion
- Healthy, liveable and sustainable communities
- Evidence based policy
- Health equity



First Nations Health and Equity

Increased access to specialist care, grow the First Nations Specialist workforce, uphold and advocate for Close the Gap Agreements in Indigenous Affairs and Māori and Pasifika health equity



Health Reform

Innovative and integrated care, better value care, a safe and well funded workforce, pandemic responsiveness and preparedness, prevention and public health



Climate and Justice

Advocating for a net zero health system, sustainable health care, refugee health, sexual health, raise the age, and supporting #make it the norm



Populations in Focus

Children and young people, healthy workers and workplaces, People with: rehabilitation, palliative care, or sexual health care needs, substance use disorders