



## Future-proofing the Australian Healthcare System

### 2019 Federal Election social media champions kit: Indigenous Health

The RACP is calling on all parties to commit to address the inequities in access to health services, including specialist services, for Aboriginal & Torres Strait Islander people.

We are calling on the incoming government to **#FutureProofHealth** by implementing recommendations that amplify the interlinked health and social benefits of **sustainability, prevention** and **equity** across the healthcare system.

As we approach the Federal Election on 18 May 2019, we encourage our members to tweet key messages from the RACP 2019 election statement at your Members of Parliament, other candidates running for your electorate, relevant ministers, local and national media, colleagues, friends and anyone else interested in achieving a better Australian healthcare system for the future.

#### Get Involved

##### Twitter is the primary social media channel for our campaign:

- Tweet and retweet using #IndigenousHealth & the other hashtags below
- Follow and mention: [@TheRACP](https://twitter.com/TheRACP)
- Please remember the 280-character limit, especially if you use several hashtags

##### If you're not on Twitter

- [Sign up](#)
- [Help signing up](#)
- Share the suggested messages on your preferred social channel
  - Facebook: [@TheRACP](https://www.facebook.com/TheRACP)
  - LinkedIn: [The Royal Australasian College of Physicians](https://www.linkedin.com/company/the-royal-australasian-college-of-physicians)
  - YouTube: [RACP1938](https://www.youtube.com/channel/UCRAC1938)
  - Instagram: [@TheRACP](https://www.instagram.com/TheRACP)

#### Hashtags

##### Primary hashtags:

#IndigenousHealth  
 #FutureProofHealth  
 #AusVotes2019  
 #GovAction  
 #ActNOW  
 #AusVotesHealth

##### Other key hashtags (use as appropriate):

#CloseTheGap  
 #HealthEquity  
 #Specialists  
 #AboriginalFunding  
 #VoteACCHO  
 #ACCHS  
 #MentalHealth



### Key messages

- The life expectancy gap for Indigenous Australians remains close to 10 years. #AUSGOV must #ActNOW to fix the #IndigenousHealth gap @ScottMorrisonMP @billshortenmp @TheRACP
- Indigenous people suffer greater ill health due to racism, intergenerational trauma & barriers to care. #AUSGOV must prioritise #IndigenousHealth @ScottMorrisonMP @TheRACP
- A strengths-based approach & Indigenous leadership result in better health outcomes for Indigenous people. #AUSGOV must act on #IndigenousHealth NOW @TheRACP
- We have models of effective & innovative healthcare delivery in Indigenous communities. #AUSGOV must #ActNOW to fully fund health services for all Indigenous Australians #Specialists #AboriginalFunding @CatherineKingMP @GregHuntMP @TheRACP
- We must improve access to healthcare for Indigenous Australians. We call on #AUSGOV to fully fund the Aboriginal & Torres Strait Islander Health Plan 2013-2023 Implementation Plan #Funding #Specialists #AboriginalFunding @CatherineKingMP @GregHuntMP @TheRACP
- We need improved access to specialist care for Indigenous Australians. #AUSGOV must fully fund the Rural Health Outreach Fund #Funding #Specialists #AboriginalFunding @TheRACP
- We call for #GovAction on access to specialist care for Indigenous Australians. #AUSGOV must fully fund the Medical the Outreach Indigenous Chronic Disease Program #Funding #Specialists ##AboriginalFunding #CatherineKingMP #GregHuntMP @TheRACP
- Effective #IndigenousHealth services are well-funded, targeted & culturally safe. We need #GovAction & improved secure funding NOW Funding #Specialists #AboriginalFunding @TheRACP
- Indigenous leadership & community engagement = better health outcomes for Indigenous Australians. #ACCHS must be in control #VoteACCHO @NACCHOAustralia @TheRACP
- Indigenous engagement is key to better health outcomes for Indigenous Australians. #AUSGOV must invest long-term funding to grow the capacity of #ACCHS #VoteACCHO @TheRACP
- It's time to prioritise #MentalHealth in Aboriginal & Torres Strait Islander communities. #AUSGOV must fund & implement evidence-based, community-led solutions to promote mental health & prevent suicide #VoteACCHO #ACCHS @NACCHOAustralia @TheRACP
- It's time to act to reduce suicide rates in Indigenous communities. #AUSGOV must fund & implement evidence-based, community-led solutions to suicide prevention #VoteACCHO #ACCHS #MentalHealth @NACCHOAustralia @TheRACP
- Indigenous people have a right to culturally safe & appropriate healthcare. #AUSGOV must establish an #AboriginalHealthAuthority to oversee healthcare delivery to Indigenous Australians #VoteACCHO #ACCHS @TheRACP @NACCHOAustralia
- We need accountability from all healthcare providers who work with Indigenous people. We need an #AboriginalHealthAuthority to oversee health service delivery to Indigenous people #VoteACCHO @CatherineKingMP @GregHuntMP @TheRACP @NACCHOAustralia