

Future-proofing the Australian Healthcare System

2019 Federal Election social media champion kit: Virtuous Circle

We are calling on the incoming government to **#FutureProofHealth** by implementing recommendations that amplify the interlinked health and social benefits of **sustainability, prevention** and **equity** across the healthcare system.

As we approach the Federal Election on 18 May 2019, we encourage our members to tweet key messages from the RACP 2019 election statement at your Members of Parliament, other candidates running in your local electorates, relevant ministers, local and national media, colleagues, friends and anyone else interested in achieving a better Australian healthcare system for the future.

Get Involved

Twitter is the primary social media channel for our campaign:

- Tweet and retweet using #FutureProofHealth & the other hashtags below
- Follow and mention: [@TheRACP](#)
- Please remember the 280-character limit, especially if you use several hashtags

If you're not on Twitter

- [Sign up](#)
- [Help signing up](#)
- Share the suggested messages on your preferred social channel
 - Facebook: [@TheRACP](#)
 - LinkedIn: [The Royal Australasian College of Physicians](#)
 - YouTube: [RACP1938](#)
 - Instagram: [@TheRACP](#)

Hashtags

Primary hashtags:

#FutureProofHealth
#AusVotes2019
#GovAction
#ActNOW
#AusVotesHealth

Other key hashtags (use as appropriate):

#Sustainability
#Prevention
#HealthEquity
#Integration
#VirtuousCircle

Key messages



- Invest in sustainability, prevention & equity NOW: futureproof our healthcare system. @CatherineKingMP @GregHuntMP @ScottMorrisonMP @BillShortenMP @TheRACP
- Futureproof the healthcare system – invest in sustainability, equity & prevention. The time to act is NOW @CatherineKingMP @GregHuntMP @RichardDiNatale @TheRACP
- The healthcare system of the future must be sustainable, equitable, focused on prevention. We need to #ActNOW #FutureProofHealth @CatherineKingMP @GregHuntMP @TheRACP
- Tackle climate change to secure a sustainable healthcare system of the future #ActNOW @CatherineKingMP @GregHuntMP @RichardDiNatale @TheRACP
- Integrated, coordinated, fiscally sustainable healthcare = more money for prevention & promoting equity. Complete the #VirtuousCircle @CatherineKingMP @GregHuntMP @TheRACP
- Focusing on prevention NOW means better health outcomes & a more sustainable & equitable healthcare system in the future. Complete the #VirtuousCircle @TheRACP
- Tackling #ClimateChange + better healthcare integration = a sustainable, equitable healthcare system for all Australians. Complete the #VirtuousCircle #FutureProofHealth #SustainableHealthcare @CatherineKingMP @GregHuntMP @TheRACP
- Prevention pays: invest resulting savings in healthcare for those most in need = equity. Complete the #VirtuousCircle futureproof our healthcare system! @CatherineKingMP @GregHuntMP @TheRACP @BillShortenMP
- A focus on sustainability, prevention, equity: a proven pathway to a cost-effective, high-performing healthcare system. @TheRACP
- Prevention IS cost-effective & equitable – tackle chronic health issues & social determinants of health for a sustainable future healthcare system @CatherineKingMP @GregHuntMP @TheRACP @BillShortenMP
- #SustainableHealthcare = better use of resources. #ClimateChange -proof our healthcare system. #ActNOW #FutureProofHealth @CatherineKingMP @GregHuntMP @TheRACP
- Acting on childhood inequities + Better prevention + Tackling #ClimateChange = Bending healthcare cost curve Complete the #VirtuousCircle @CatherineKingMP @GregHuntMP @TheRACP
- Sustainability, prevention, equity: the #VirtuousCircle on the way to the healthcare system of the future @TheRACP
- Prevention, sustainability, equity: the virtuous cycle of our futureproofed healthcare system. Are you a #VirtuousCyclist this election time? @CatherineKingMP @GregHuntMP @TheRACP