



Future-proofing the Australian Healthcare System

2019 Federal Election social media champions kit: Climate Change and Health

The RACP is calling on all parties to act urgently to address the impacts of climate change on health through mitigation and adaptation.

We are calling on the incoming government to **#FutureProofHealth** by implementing recommendations that amplify the interlinked health and social benefits of **sustainability, prevention** and **equity** across the healthcare system.

As we approach the Federal Election on 18 May 2019, we encourage our members to tweet key messages from the RACP 2019 election statement at your Members of Parliament, other candidates running in your local electorate, relevant ministers, local and national media, colleagues, friends and anyone else interested in achieving a better Australian healthcare system for the future.

Get Involved

Twitter is the primary social media channel for our campaign:

- Tweet and retweet using #ClimateChangesHealth & the other hashtags below
- Follow and mention: [@TheRACP](https://twitter.com/TheRACP)
- Please remember the 280-character limit, especially if you use several hashtags

If you're not on Twitter

- [Sign up](#)
- [Help signing up](#)
- Share the suggested messages on your preferred social channel
 - Facebook: [@TheRACP](https://www.facebook.com/TheRACP)
 - LinkedIn: [The Royal Australasian College of Physicians](https://www.linkedin.com/company/the-royal-australasian-college-of-physicians)
 - YouTube: [RACP1938](https://www.youtube.com/channel/UCRAC1938)
 - Instagram: [@TheRACP](https://www.instagram.com/TheRACP)

Hashtags

Primary hashtags:

#ClimateChangesHealth
 #doctorsforclimateaction
 #SustainableHealthcare
 #FutureProofHealth
 #AusVotes2019
 #GovAction
 #ActNOW
 #AusVotesHealth

Other key hashtags (use as appropriate):

#ClimateAction
 #ClimateChange
 #ActOnClimate
 #ClimateSolutions
 #Sustainability
 #PublicHealth
 #PreventionWorks
 #HealthEquity



Key messages

- The healthcare system of the future must be sustainable, equitable, focused on prevention. We need to #ActNOW #FutureProofHealth @CatherineKingMP @GregHuntMP @TheRACP
- We need to tackle climate change to secure a sustainable healthcare system of the future #ActNOW @CatherineKingMP @GregHuntMP @RichardDiNatale @_PHAA_ @TheRACP
- Tackling #ClimateChange + better healthcare integration = a sustainable, equitable healthcare system for all Australians. Complete the #VirtuousCircle #ClimateChangesHealth #SustainableHealthcare @CatherineKingMP @GregHuntMP @acemonline @TheRACP
- #SustainableHealthcare = better use of resources. #ClimateChange - proof our healthcare system #ActNOW #FutureProofHealth @CatherineKingMP @GregHuntMP @_PHAA_ @TheRACP
- #ClimateChangesHealth It's time to implement a national climate change & health strategy #ActNOW #ClimateChangesHealth @ScottMorrisonMP @BillShortenMP @TheRACP
- Health sector contributes approx. 7 per cent of Australia's carbon footprint. Let's follow the lead of the UK NHS @sduhealth #FutureProofHealth #SustainableHealthcare @_PHAA_ @TheRACP
- #ClimateChangesHealth We need action at all levels of government to mitigate the impact of climate change on health @ScottMorrisonMP @BillShortenMP @acemonline @TheRACP
- #ClimateChangesHealth We need integrated models of care, stronger primary care & optimisation of new technologies #FutureProofHealth #ActOnClimate #SustainableHealthcare @CatherineKingMP @GregHuntMP @ScottMorrisonMP @BillShortenMP @TheRACP
- #ClimateChangesHealth globally – Australia needs to work with our Pacific neighbours to prevent/mitigate impacts of #ClimateChange #doctorsforclimateaction @Melissa4Durack @Mark_Butler_MP @ScottMorrisonMP @BillShortenMP @RichardDiNatale @TheRACP
- Extreme weather events & related illnesses are already on the rise #ClimateChangesHealth #ActNow #FutureProofHealth @ScottMorrisonMP @BillShortenMP @TheRACP
- Higher rates of respiratory illness, diarrhea & heat-related hospital presentations have been linked to #ClimateChange #ClimateChangesHealth #doctorsforclimateaction @TheRACP
- A national #ClimateChange & health strategy needs meaningful adaptation & mitigation targets #ActNow #FutureProofHealth #ClimateChangesHealth #doctorsforclimateaction @CatherineKingMP @GregHuntMP @RichardDiNatale @healthy_climate @TheRACP
- A #ClimateChange & health strategy needs meaningful targets, effective governance & intergovernmental collaboration. Focus on wide-reaching education initiatives & strong research capacity #doctorsforclimateaction @Melissa4Durack @Mark_Butler_MP @healthy_climate @_PHAA_ @TheRACP
- I want to work within a healthcare system that takes sustainability seriously #FutureProofHealth #ActNow #SustainableHealthcare #ClimateChangesHealth #doctorsforclimateaction @CatherineKingMP @GregHuntMP @healthy_climate @_PHAA_ @TheRACP