

AFPHM FEP Health Promotion Questions 2026

Question 1:

Recent Australian surveillance data have identified a concerning increase in the incidence of early-onset bowel cancer among adults aged under 50 years. While national bowel cancer screening programs now target those aged 45 years and over, awareness of bowel cancer symptoms, risk factors and the importance of early presentation remain low among younger adults.

The Department of Health is considering investing in a national health promotion campaign to encourage symptom recognition and timely healthcare seeking among young people aged 18-49 years.

You are a Public Health Physician working within the Federal Department of Health and have been asked to develop a proposal for the campaign.

Outline how you would approach the design of this national health promotion campaign.

Question 2:

The governing body for soccer in your state, Football for All, has become increasingly concerned about anti-social behaviour by players, coaches, officials and spectators at community sporting events. Recent incidents, including spectator violence at a junior soccer match, have generated significant media attention and public concern.

The Minister for Health has requested advice on approaches that could be used to promote respectful behaviours and create safer sporting environments. There is potential for these approaches to be adapted and scaled across other sporting codes.

You are a Public Health Physician working within the State Department of Health and have been asked to develop a health promotion strategy to address this issue.

Outline how you would approach the development of this strategy.